

Knowledgefaber

Emerging Opportunities - Emerging Economies

Situation: The client is a RF chip company having great technical expertise in its field globally. Client was excited about technical talent available in India, but wasn't sure about market opportunity and business plan for its operations in India. Knowledgefaber was asked to help carve out a market feasibility study for the company in India.

Process, Insight and Advice: Knowledgefaber team investigated the current dynamics of existing companies, Indian as well as MNCs in the semiconductor field. The Estimation of the size of the opportunity from the Indian market was done. Client was also interested in understanding how learning from China and Taiwan's semiconductor industry can be applied to the Indian market, and are there any similar regulatory efforts, incentives or other benefits provided to semiconductor fab or fabless companies in India?

Some of the aspects related to setting-up of operation studied were talent pool availability, regulatory trends, Customer acceptance, setting-up process, and eco-system support. Leveraging upon its circle of experts in the industry, Knowledgefaber came up with a long term strategy defining setup of operations, suppliers, talent hiring & retention, research and development, etc.

