

The client, a leading IT services provider globally, having well established presence in providing IT analytics services to healthcare industry across the value chain. Client was interested in understanding what are the various packaged applications and technical skills prominently used in Indian healthcare and clinical research industry, and what the number of installed talent is across four major cities in India for these skills.

Process, Insight and Advice:

We had four major cities in India as part of the study. Initially all domestic and international companies were identified who have presence in above mentioned cities, and provide analytics services through IT tools to Healthcare industry.

After identifying all the companies in the sector, we conducted primary research through which talent present in the industry was estimated. Various tools, packages and application used were also mapped. A modeller was created to analyze the current scenario.