

Knowledgefaber

Emerging Opportunities - Emerging Economies

Situation: Our Client, a leading IT services provider globally, has well established presence in providing IT services to healthcare industry across the value chain. Client was interested in understanding various packaged applications and technical skills prominently used in Indian healthcare and clinical research industry and the number of installed talent across four major cities in India for these skills.

Process, Insight and Advice: We identified four major cities in India as part of the study. Initially all domestic and international companies were identified who have presence in above mentioned cities, and provide analytics services through IT tools to Healthcare industry. After identifying all the companies in the sector, we conducted primary research through which talent present in the industry was estimated. Various tools, packages and application used were also mapped. A modeller was created to analyze the current scenario.

The final outcome was a comprehensive report that gave a talent heat map by cities with various levels of slicing and dicing by experience levels, by functions, by type of companies, etc.